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4  
METHOD AND SYSTEM FOR DISTRIBUTING DIGITAL WORKS  
5

6 NetPack Inc, ) Application Number: 09/607,202  
7 Frank Jakubaitis, Inventor, )  
8 Response to office action # 1 ) Examiner: MR. ROBERT M POND  
9 Consisting of 10 pages )  
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METHOD AND SYSTEM FOR DISTRIBUTING DIGITAL WORKS  
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18 The inventor hereby responds to examiner Mr. Robert M. Pond in reference to  
19 the above captioned matter and offers a clarification of the Invention and  
20 Process, submitted in hopefully a much more articulate fashion, thereby  
21 eliminating and/or removing any question as to the intent and/or process.  
22 The Inventor, Frank Jakubaitis, further authorizes the examiner Robert M.  
23 Pond to communicate directly with the Inventor Frank Jakubaitis in this  
24 matter, from this day forward, until such time as the examiner receives  
25 written notice to change or modify this arrangement.

1  
2 Dated this 18<sup>th</sup> day of February  
3 Respectfully Submitted:  
4  
5 Frank Jakubaitis  
6



7 RESPONSE AND CLARIFICATION TO EXAMINER

8 The Following Patents Are Cited By The Examiner As A Basis For The Denial Of  
The Applicants Claims 1-14 inclusive under 35 USC 102

9 (A) THE EXAMINER CITES PATENT: 6, 467, 684, B2 FITE AS ANTICIPATED

10 In the above stated patent, the invention specifically limits itself to pre-  
11 paid cards that have a specific value in currency and are non-specific as to  
12 a particular product, i.e., Book title, Music title, or video title. This  
13 patent is also second in time, second to the inventor's right as the  
14 inventor's press releases were released one year prior to the filing of the  
15 aforementioned patent.

16 The examiner should also take note that prepaid generic gift cards, with a  
17 specific value (as in the Fite patent), have been in the public domain and  
18 quite obvious in excess of the past 10 years. Moreover, the patent as  
19 described, holds out specifically that the cards are of a generic nature, a  
20 one time use, and have some form of identifying number and/or magnetic strip,  
21 which if relied on by the examiner to reject the inventor's claims would put  
22 each of the examples presented by the examiner in conflict and infringement  
23 with the others.

24 As such, these patents would create confusion and chaos. This patent lacks  
25 specificity, and for the reasons above, on its face, does not conflict or  
26 collide in any manner with the applicant's unique invention. To the next  
27 level, the Fite patent actually takes advantage of the inventor's earlier  
28 press release in 1998, as the Fite applicant resides in the same state as the  
29 inventor.

30 Argument:

31 For this single reason and others stated, the inventor's application does not  
32 cause any confusion, nor is the inventor's application to be denied in whole  
33 or part under the authority of 35 USC 102 as stated by the examiner.

34 (B) THE EXAMINER CITES PATENT: Kupka, et-al US 6,434,535, B1

35 In the above-cited patent, Figure 1 clearly shows a floppy media disc as the  
36 starting point for the client or purchaser of the service or product item #  
37 28.

1 Detailed Description Of The Preferred Embodiments: Kupka, et-al US 6,434,535,  
2 BI More Specifically

3 Paragraph 2, Line one and two state: Customers purchase the removable media.  
4 Item 28: Thus the drawing shows a floppy disc for input and verification.

5 Argument:

6 The inventor's application does not use nor require any removable media at  
7 the point-of-sale, or otherwise, to activate its process. See applicant's  
8 expanded explanation. For this single reason and this reason alone, the  
9 inventors application does not cause any confusion, nor is the inventors  
10 application to be denied in whole or part under the authority of 35 USC 102  
11 as stated by the examiner. Please see applicant's embodiments.

12 (C) THE EXAMINER CITES PATENT: Detailed Description Of The Preferred  
13 Embodiments-Gotfried 6,076,076 Section 1

14 Section 1 clearly limits itself to printed material as in the generic term,  
15 and makes no reference to electronic books, digital music. Moreover, the  
16 aforementioned patent may be in conflict with Kupka (supra) since it may use  
17 a floppy disc or card showing a specific dollar value.

18 Argument

19 The inventor's application is not limited to a specific dollar value and is  
20 not utilizing another media such as a floppy disc to validate the process.  
21 Moreover, the inventor's application makes no claim as being able to re-use  
22 the input validation process media for another purchase. For this single  
23 reason and others, i.e., limited to print services contained in the patent  
24 itself, the inventors application does not cause any confusion, nor is the  
25 inventor's application to be denied in whole or part under the authority of  
35 USC 102 as stated by the examiner.

17 (D) THE EXAMINER CITES PATENT: Detailed Description Of The Preferred  
18 Embodiments-Fiala 5, 918,909

19 In Fiala, this patent shows only a basic architectural drawing for a method  
20 to house prepaid type cards that allow for the external verification and/or  
21 validation of magnetically encoded cards. The inventor's application shows no  
22 such architecture nor depends on such architecture and/or housing.

23 Argument:

24 For this single reason and this reason alone, the inventors application does  
25 not cause any confusion, nor is the inventors application to be denied in  
whole or part under the authority of 35 USC 102 as stated by the examiner.  
Please see applicant's embodiments.

24 (E) THE EXAMINER CITES PATENT: Detailed Description Of The Preferred  
25 Embodiments-Hasebe et-al 5,761,651

26 In Hasebe, this patent shows a system that is totally unrelated to the  
27 inventor's application. The system shown is a counter and/or generic decoder

1 without any apparent specific validation, and makes no specific claim to its  
2 application and/or use at the point-of-sale or otherwise.

2 **Argument:**

3 For this single reason and others stated, the inventor's application does not  
4 cause any confusion, nor is the inventor's application to be denied in whole  
5 or part under the authority of 35 USC 102 as stated by the examiner. Please  
6 see applicant's embodiments.

5

6 **(F) THE EXAMINER CITES PATENT: Detailed Description Of The Preferred**  
7 **Embodiments- Williams 5, 740,915**

8 In Williams, this patent shows only a basic architectural drawing for a  
9 method to house prepaid type cards that allow for the external verification  
10 and/or validation of magnetically encoded cards such as credit cards. The  
11 inventor's application shows no such architecture nor depends on such  
12 architecture and/or housing.

13 **Argument:**

14 For this single reason and others stated, the inventor's application does not  
15 cause any confusion, nor is the inventor's application to be denied in whole  
16 or part under the authority of 35 USC 102 as stated by the examiner. Please  
17 see applicant's embodiments.

18

19 **Conclusion:**

20 In conclusion the examiner has included a newspaper item press release from  
21 Digital Equipment Corporation dated 1995:"Service in a Box" as a potential  
22 conflict. The method pertains to a telephone call-in system, which does not  
23 include an on-line validation process, digital delivery, or digital rights  
24 management system. Thus for this reason among others the inventor's  
25 application and claims should not be denied on this basis and/or under the  
authority of 35 USC 102 as stated by the examiner.

18

19 **(G) THE EXAMINER CITES PATENT: Detailed Description Of The Preferred**  
20 **Embodiments 5,715,403 Stefik**

21 In Stefik, this patent describes an encryption system method and makes no  
22 mention of prepaid services at the POS and/or processing the same, in the  
23 fashion as described in the inventor's application.

24

25 **Argument:**

26 For this single reason and the lack of specificity of the examiner's comments  
27 and others stated, the inventor's application does not cause any confusion,  
28 nor is the inventor's application to be denied in whole or part under the  
29 authority of 35 USC 102 as stated by the examiner. Please see applicant's  
30 embodiments.

1 METHOD AND SYSTEM FOR DISTRIBUTING DIGITAL WORKS2 CLARIFICATION ABSTRACT

3 The NetPackage is described as a retail point-of-sale DVD type packaging  
4 container that displays a specific set of artwork, lettering, or photographs  
5 on the outside front, back, and spine that represents industry specific  
6 products such as single or multiple ebooks, audio books, videos and/or access  
7 to such material. The NetPackage does not use a disc, CD or DVD for  
8 validation or digital rights management. (See drawing number 3)

9 (See drawing #4) The NetPackage contains a standard size CR-80 ISO access  
10 card mounted inside, whereby the face of the card displays a set of pre-  
11 generated numbers with a matching bar code, and/or magnetic strip. The  
12 purchase value is determined by the vendor's resale price on the material  
13 being offered and is not preset, nor are the values predetermined per se as  
14 in other methods primarily used as gift cards. To use or access the purchased  
15 material that the netpackage represents, one must have a custom designed  
16 NetPackage browser, a PC, keyboard, mouse, monitor, or other similar  
17 accoutrements, and access to the Internet

18 SEQUENCE OF OPERATION

19 A potential user or purchaser of a NetPackage is directed to a particular  
20 clients web site, or location, by the instructions on the rear of the access  
21 card. (Drawing #4) Accessing digital material using the NetPackage method is  
22 achieved through the custom NetPackage browsers only. (Drawing #3)

23 The custom browsers (See Drawing Number #2) may have built in MP-3 players,  
24 video replay features but does not allow the user to browse the Internet IN A  
25 FREE STYLE FASHION. The purpose of the browser is for custom digital product  
26 access as described. In addition to any or all other necessary browser  
27 controls and/or accessories, the browser will have three independent buttons.  
28 One button will be for the re-call of the original validation window and the  
29 other two will be assigned the value of Media 1 and Media 2 which are  
30 ultimately tethered to a server port for special live events and or targeted  
31 advertisement toward a particular user group as programmed from a remote  
32 server. (See Drawing #2A)

33 A NetPackage custom browser can be acquired and/or stored or delivered in an  
34 embedded HTML fashion on a potential clients web site or server and the  
35 NetPack logo is simply used as an identifying link. (See Drawing #1 item 1).

36 When the identifying logo is pressed (See drawing #1) the link will give the  
37 user a choice on the users computer to:

38 (1) Open the browser from its present location or, (See Drawing #1 item 2).  
39 (2) Download the browser to the users designated computer folder.

1      **Note:**

2      The browser may not contain a data base at this time but is not limited to  
3      such and may in the future incorporate an on board data base. The browser  
4      only houses the necessary functions and/or controls for ancillary functions  
5      and calling ASP page functions and making data base inquiries. The browser  
6      will be initially compatible with MSIE only and later adapted to Netscape and  
7      others.

8      When the browsers launch or the user presses open button, the browser will:

- 9      (1) Automatically send its unique identifying number to a host server and  
10     locate its master group number. (See drawing 1 item 2A)
- 11     (2) Subsequently open a browser window within the custom browser and  
12     display the ASP validation page for the access card. (See drawing  
13     number 1 item 2)
- 14     (3) (See Drawing #1 item 2) The validation page will state in a simple  
15     manner as how to validate the access card number. If the user has a  
16     bar code scanner the cursor may be placed in the asp validation field  
17     page of the custom browser and the bar code scanner may be scanned  
18     over the access card bar code graphic and the validation process will  
19     automatically allow the user access. The same procedure may be used  
20     with a magnetic wedge keyboard adapter. When neither a bar code  
21     scanner or keyboard wedge is available, the cards number may be typed  
22     in the validation field and a button so marked submit will begin the  
23     validation process.
- 24     (4) (See drawing #1 item 3) After the validation process reconciles the  
25     data base requirements for access, (see drawing #1 ASP) it will  
   automatically transfer the user to a page designated the content  
   information module. The content information module will display the  
   material's author, format and any other relevant copyright  
   information. The content information will have a continue button  
   located within the module whereby the user can activate and continue  
   to the next module, the registration module.
- 18     (5) (See drawing #1 item 4) The registration module consists of a non-  
19     mandatory solicitation for the users: Name, e-mail, City and State.  
20     The module will post a short tutorial as to how the user may  
21     circumvent the registration process if they so desire and continue to  
22     the next module. All the transaction will be server side transactions.  
23     The user will then press a proceed button to advance to the content  
24     control module.
- 25     (6) (See drawing number 1 item 5) The final module in the process is the  
   content control module. The content control module is capable of  
   delivering from 1-100 different programs and/or any combination of  
   music, audio books, or videos. The individual selective buttons  
   displayed in a column fashion representing either side one or side two  
   of audio book formats, tape programs, lit files and or ebx e-books.  
   The user then may press any button that they wish to have a specific  
   digital product available for download to their PC.

25      Enclosures: Four drawings